

South Carolina

Music flows through the veins of...

...every South Carolinian, as the state boasts James Brown, Chubby Checker, and Dizzy Gillespie as natives. The birthplace of beach music, the state is also rich in bluegrass, roots rock, jazz, and alternative.

\$811.3M

Music industry contribution to state GDP

(Economists Inc.)

Music Venues & Festivals

Bon Secours Wellness Arena

Carolina Country Music Festival

Charleston Music Hall

Charleston Performing Arts Center

Colonial Life Arena

Memorial Stadium

Newberry Opera House

North Charleston Coliseum

Peace Center

TD Arena

Timmons Arena

Township Auditorium

Trondossa Festival

18,594 **Jobs Supported**

(Economists Inc.)

1,443

Music Establishments

(A2IM/Economists Inc./NIVA)

2,651

Royalty Recipients

(SAG-AFTRA/SoundExchange)

987,983

Streaming Music Subscribers

21,537

Songwriters

(ASCAP/BMI/GMR/SESAC)

Notable Musicians

Band of Horses

Darius Rucker

Hootie & the Blowfish

Iron & Wine

James Brown

Josh Turner

Lee Brice

The Marshall Tucker Band

Toro y Moi



















